



Dear Partner,

May at VR Nagpur was marked by large-scale celebrations, strong community participation, and experience-led programming that brought together culture, emotion, and talent in distinctive ways. From a heritage-rich Maharashtra Day celebration and an energetic Mother's Day showcase to the creativity and citywide participation witnessed at the Battle of the Bakers 2026, the month reflected the centre's continued focus on curating immersive, memorable, and engaging experiences for visitors.

Looking ahead, the coming month is set to build on this momentum with an equally vibrant line-up of community-led experiences. From the fun and excitement of POGO Ke Dhurandhar for children and families to a large-format Yoga Day initiative centred on wellness and collective participation, the centre will continue to offer experiences that connect with a wide cross-section of audiences. A particularly meaningful highlight will be the Pride Carnival, where VR Nagpur will proudly stand in support of the LGBTQIA+ community, creating a welcoming, and celebratory space that reflects the centre's commitment to inclusion, expression, and community solidarity.

Warm regards,
Team VR Nagpur

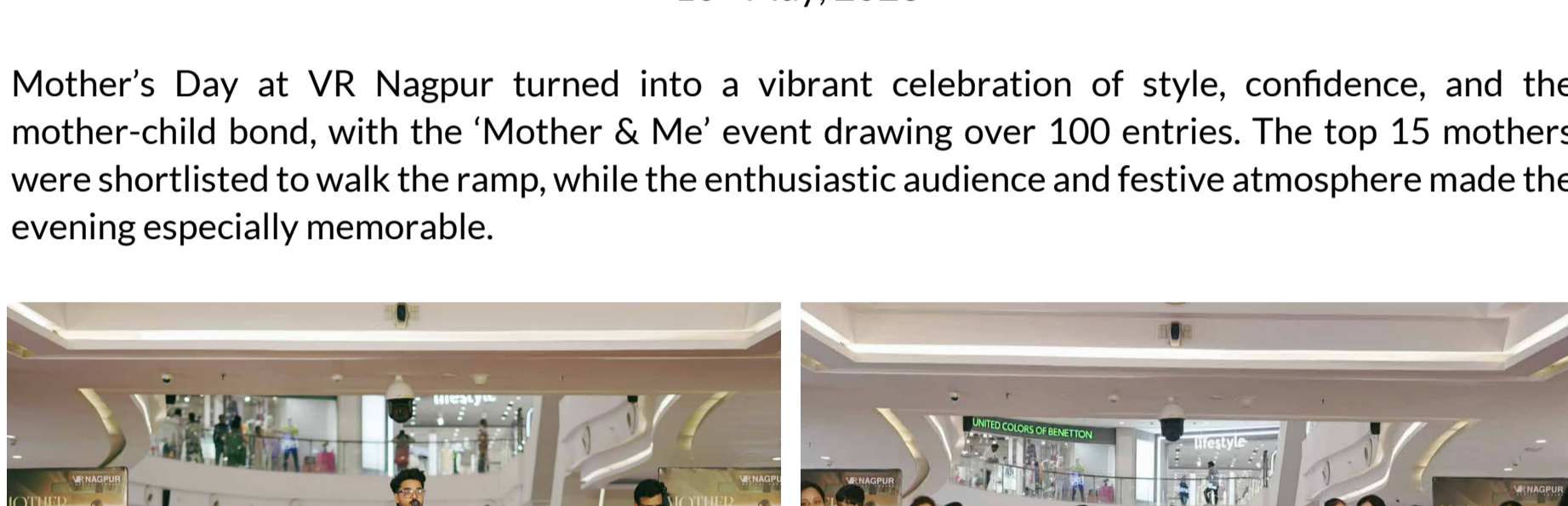
HIGHLIGHTS OF THE MONTH

MAHARASHTRA DAY CELEBRATION

1st May, 2026

VR Nagpur marked Maharashtra Day with a grand cultural celebration that brought the spirit and heritage of the state to life. The centre featured a striking Maratha Heritage Boat installation inspired by the naval era of Chhatrapati Shivaji Maharaj, along with a majestic welcome entrance that set the tone for the evening.

The celebration included performances such as Vandana, Lavani, Koli, Gondhal, and Jogwa, with the Rajyabhishek re-enactment standing out as a key highlight. Adding to the festive spirit, visitors were also invited to arrive in traditional Maharashtran attire, click photographs at the designated photo spot, and share them on Instagram by tagging @vrnagpur. The activity saw enthusiastic participation, with selected winners receiving exciting gift vouchers.



MOTHER'S DAY

10th May, 2026

Mother's Day at VR Nagpur turned into a vibrant celebration of style, confidence, and the mother-child bond, with the 'Mother & Me' event drawing over 100 entries. The top 15 mothers were shortlisted to walk the ramp, while the enthusiastic audience and festive atmosphere made the evening especially memorable.



BATTLE OF THE BAKERS

30th May, 2026

Battle of the Bakers 2026 wrapped up at VR Nagpur with an overwhelming response from the city's talented bakers, who showcased highly creative cake creations in hopes of securing a place in the grand finale.

The selection process narrowed a wide pool of entrants to the top ten bakers, who advanced to compete live at VR Nagpur. The final round was judged by renowned Chef Vishnu Manohar, adding excitement to the competition. The event concluded with a highly anticipated live winner announcement while celebrating the creativity, enthusiasm, and emerging talent of Nagpur's local baking community.



SPOTLIGHT OF THE MONTH

CHEF VISHNU MANOHAR



A celebrated name in the culinary world, Chef Vishnu Manohar joined VR Nagpur as the Judge and Mentor for Battle of the Bakers 2026. Known for his culinary legacy and food innovations, Chef Vishnu Manohar brought strong credibility and excitement to the event.

SOCIAL MEDIA INSIGHTS

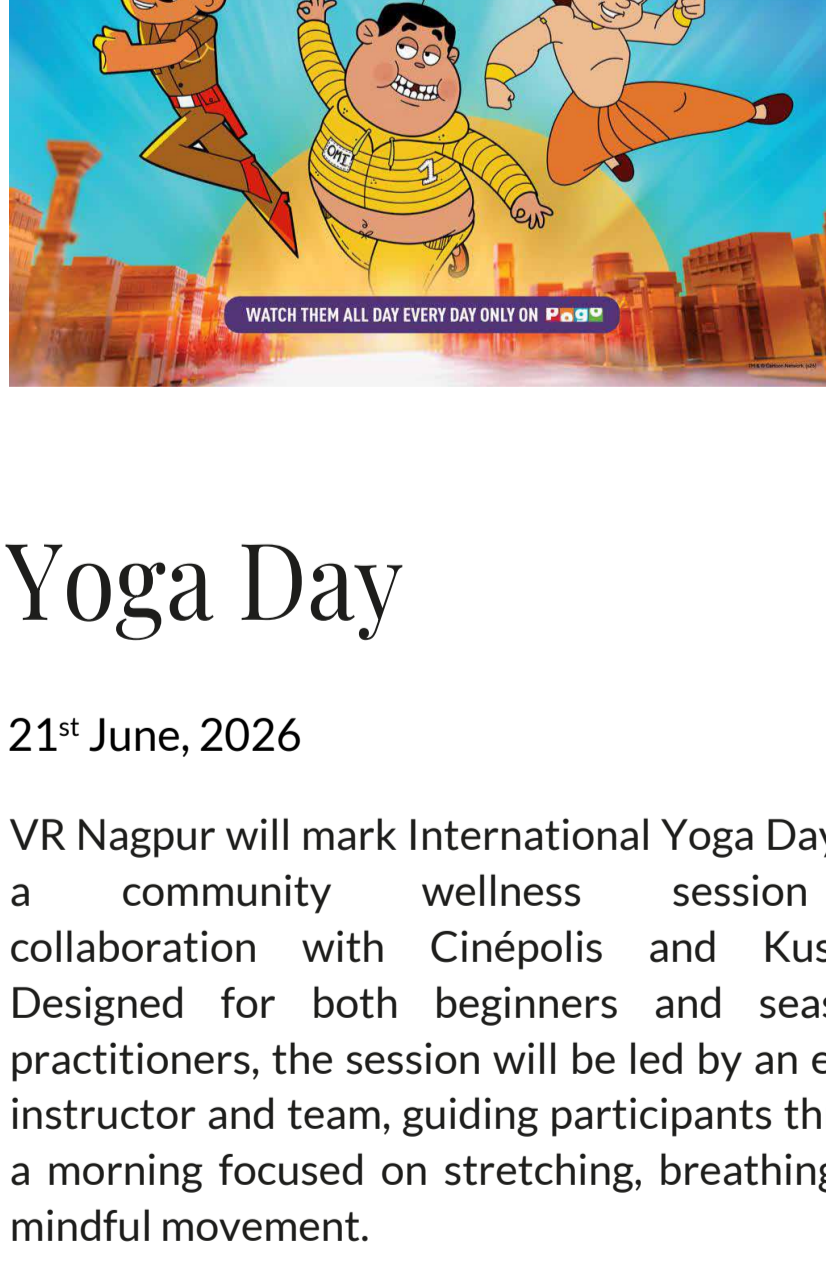
MAY 2026

VR Nagpur's continued to witness strong digital momentum during the month, with a content mix comprising 3 posts and 7 reels that helped drive both visibility and engagement across platforms. The page generated an impressive 1,268,654 views and reached 586,970 accounts, reflecting strong audience interest and wide content circulation.

The account also recorded 68,672 interactions, underlining active engagement from the community, while the follower base stood at 27,259. Overall, the month reflected a strong performance for VR Nagpur's social media presence, supported by engaging content formats and consistent audience response.



UPCOMING EVENTS



Pogo Ke Dhurandhar

4th - 7th June, 2026

For the first time in Nagpur, POGO Ke Dhurandhar is bringing Chhota Bheem, Kalia, and Dholu to VR Nagpur for a high-energy experience. Designed for children and families, the event promises fun, interaction, and entertainment in a lively carnival-like setting.

With some of POGO's most loved characters coming together in one place, the event is expected to be a major family draw and one of the season's most exciting experiences for young audiences.

Yoga Day

21st June, 2026

VR Nagpur will mark International Yoga Day with a community wellness session in collaboration with Cinépolis and Kushyog. Designed for both beginners and seasoned practitioners, the session will be led by an expert instructor and team, guiding participants through a morning focused on stretching, breathing, and mindful movement.

The initiative reflects the Centre's continued emphasis on community well-being, active participation, and experiences that encourage a healthier lifestyle.



Pride Carnival

27th June, 2026

VR Nagpur will celebrate International Pride Month with the Pride Carnival 2026, hosted in proud partnership with Sarthi Trust. Designed as a vibrant and inclusive celebration, the event will bring together the community through a Grand Pride Parade, fashion and talent showcase, live performances, and photo zones, creating a space that feels expressive, welcoming, and full of joy.



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