

Partner,

festive season. From a dynamic Children's Day Carnival to the elegant reveal of our Christmas décor, every corner of the Centre felt alive with joy and anticipation. A standout moment was the visit by bestselling author Amish Tripathi, drawing an enthusiastic literary crowd and elevating the cultural pulse of the city. Adding to the excitement, the Black Friday Midnight Sale created an

celebrations, community spirit, and the first sparkle of the

exceptional shopping atmosphere-record footfalls, buzzing corridors, and a seamless retail experience well into the night. As we step into December, the celebrations only grow brighter. With the Christmas Shopping Fest, Christmas Eve festivities, Flea Market & Vintage Car Showcase, and pre-New Year's Eve events, we are set to wrap up the year with unforgettable moments and exceptional

customer engagement. Warm regards, Team VR Nagpur

HIGHLIGHTS OF THE MONTH

14th-16th November, 2025 VR Nagpur came alive this Children's Day with a vibrant three-day carnival brimming with colour and creativity. More than 100 students from 2 schools, together with children from NGOs and

CHILDREN'S DAY CARNIVAL

specially-abled groups, enjoyed workshops, dance sessions, games, live performances, and fun mascot interactions. The entire Centre buzzed with music, art, and laughter, celebrating VR Nagpur's dedication to joy, inclusion, and community spirit.





celebration.

tree, Santa's Sleigh, majestic reindeer installations, and an elegantly styled atrium created a warm

and enchanting ambience. Visitors were drawn to the beautifully crafted décor moments,

capturing memories against the festive backdrop. Thoughtfully designed and meticulously

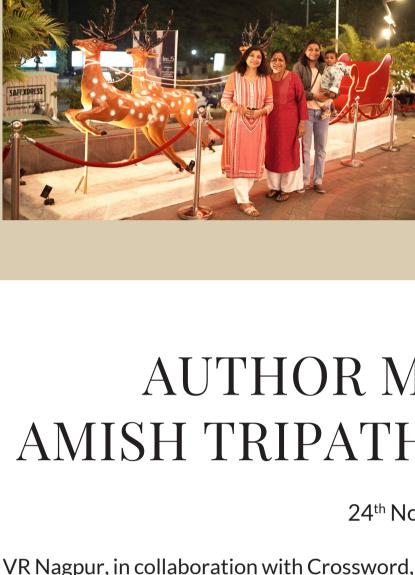
executed, the installation set the tone for a season defined by joy, togetherness, and refined

TREE LIGHTING CEREMONY

23rd November, 2025

VR Nagpur ushered in the festive season with an elegant and uplifting Tree Lighting Ceremony, marking a moment of warmth, joy, and holiday spirit. The illumination of the grand Christmas tree—symbolising hope, togetherness, and new beginnings—set a magical tone for the evening. Guests enjoyed festive music, a celebratory cake-cutting, and delightful mascot interactions, creating an atmosphere that was both joyful and refined. The gathering brought families and visitors together in a memorable shared moment, beautifully signalling the start of the





celebrations ahead.



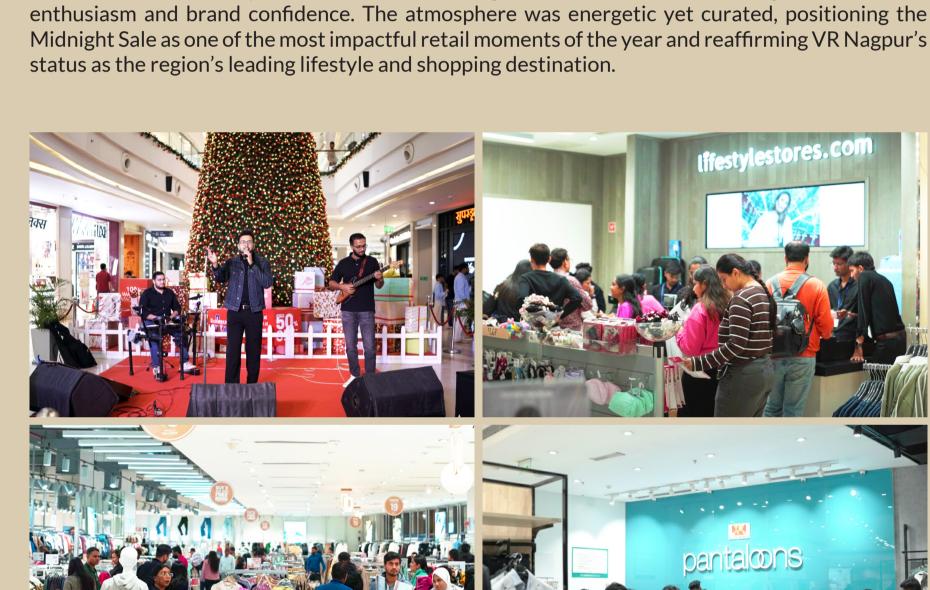
adding a special touch to the experience and making the evening truly unforgettable. The event brought a refined cultural energy to the Centre, offering literary enthusiasts a rare opportunity to

engage with one of India's most influential contemporary authors.

BLACK FRIDAY MAGICAL MIDNIGHT SALE

28th-30th November, 2025

This year's Black Friday Midnight Sale was a resounding success at VR Nagpur, with close to 60% of brands participating and offering exclusive late-night deals between 10 PM and midnight. The Centre witnessed exceptional footfall and strong retail conversions, reflecting both customer



THE BIGGEST

CHILDREN'S DAY



VR Nagpur proudly celebrated a key milestone this

month as the Centre was honoured with the

Shopping Centre of the Year - Non-Metro award

at the Global Marketing Excellence Awards 2025.

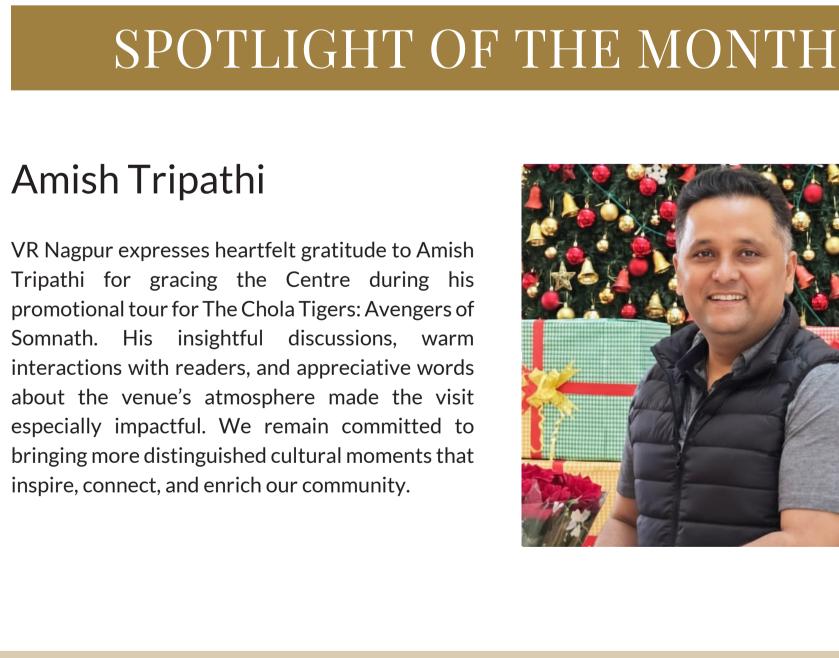
This recognition reinforces our commitment to

exceptional experiential programming, partner

collaboration, and sustained community impact.

Global Marketing **Excellence Awards 2025** WINNER

AWARDS & ACCOLADES



SHOPPING CENTRE OF THE YEAR

ION METRO (WEST

Global Marketing Excellence Awards, 2025

For Excellence In Shopping Centre

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Shopping Fest, featuring thoughtfully curated

gifting selections, exclusive brand offers, bundle

throughout the Centre-ensuring a seamless and

elegant

seasonal

joyful holiday shopping experience.

CHRISTMAS FLEA

CAR SHOW

23rd-25th December, 2025

MARKET & VINTAGE

and

promotions,

event promises warm moments, festive melodies, and cherished family memories.

Christmas Eve

A magical evening awaits as VR Nagpur hosts its

Christmas Eve Celebration, complete with soulful

carols, captivating dance performances, and a

special showcase by 50 school students. The

Celebration

24th December, 2025

27th-28th December, 2025

NYE Pre-Celebration To usher in the final days of the year, VR Nagpur

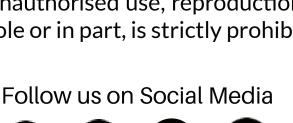
will present a two-day pre-New Year celebration

featuring live entertainment, immersive décor,

and family-friendly experiences-setting the

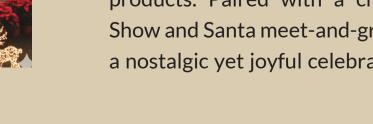
perfect tone for an exciting countdown to 2026.

products. Paired with a charming Vintage Car Show and Santa meet-and-greets, the event offers a nostalgic yet joyful celebration for visitors of all



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ages.

Continuing the Christmas experience, the Centre

will host a lively flea market featuring artisanal

décor, fashion, festive treats, and handcrafted

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