VR NAGPUR
MEDICAL SQUARE

COMMUNIQUE OCTOBER 2026

VR NAGPUR
MEDICAL SQUARE
SHUBH NAVRATRI

Dear Partner,

October at VR Nagpur brought together strong retail momentum, community participation and a packed calendar of experiences. From Navratri nights and Dandiya celebrations to the unveiling of the Diwali décor and the launch of Dil Se Diwali, the month kept audiences engaged across shopping, culture and entertainment.

November will build on this with Dil Se Diwali, a specially curated Vantara experience for kids, Tree Lighting and Cake Mixing, and the Black Friday Sale, creating a varied mix of family programming, seasonal moments, and retail-led activity.

Warm regards,
Team VR Nagpur

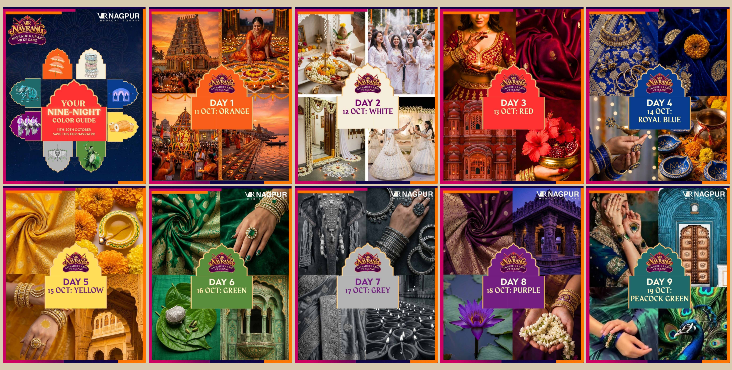
HIGHLIGHTS

NAVRATRI AT VR NAGPUR
9 DAYS. 9 COLOURS. 9 SURPRISES.

11th October - 20th October, 2026

This Navratri, VR Nagpur invited visitors to become part of the festive celebration through “9 Days. 9 Colours. 9 Surprises.” — an interactive social media campaign that celebrated the nine colours of Navratri.

Visitors were invited to sport the daily designated colour, head over to VR Nagpur, and post pictures tagging @VRNagnur with #9Days9Colours for a chance to win exciting gift vouchers.


VR NAGPUR
VR NAVRANG
NAVRATRI KA RANG VR KE SANG
YOUR NINE-NIGHT COLOR GUIDE
11TH-20TH OCTOBER
SAVE THIS FOR NAVRATRI!
DAY 1 11 OCT: ORANGE
DAY 2 12 OCT: WHITE
DAY 3 13 OCT: RED
DAY 4 14 OCT: ROYAL BLUE
DAY 5 15 OCT: YELLOW
DAY 6 16 OCT: GREEN
DAY 7 17 OCT: GREY
DAY 8 18 OCT: PURPLE
DAY 9 19 OCT: PEACOCK GREEN

VR NAVRANG – GARBA NU RAAS- SEASON 2

15th & 16th October, 2026

VR Nagpur, in collaboration with Fabulous 15 Events, celebrated the vibrant spirit of Navratri with VR Navrang – Garba Nu Raas. The two-day celebration brought together over 1,000 participants for evenings filled with divine energy, traditional Garba, and festive fun. The venue came alive with stunning Navratri-themed décor, colourful floral drapes, and participants dressed in vibrant traditional attire. Adding to the excitement, rewards were presented for Best Dancer, Best Costume, Best Couple, and several other categories. VR Nagpur also offered special rewards to participants, making the celebration even more memorable.

DIL SE DIWALI

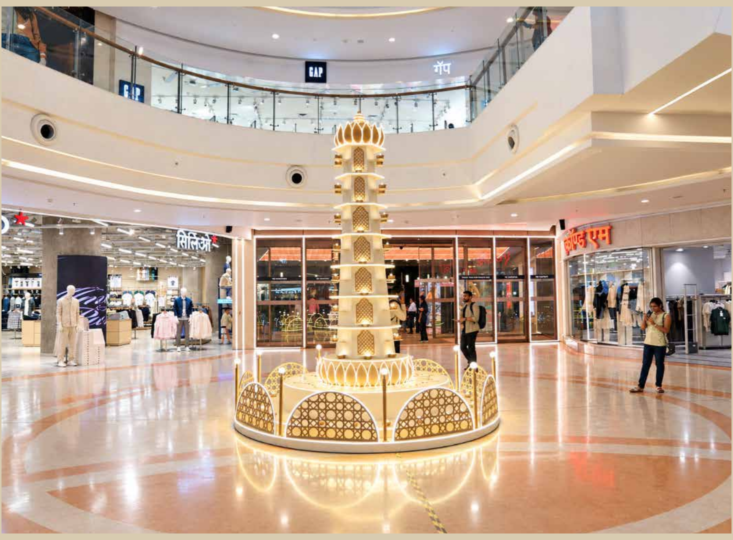
23rd October, 2026

Traditional Diwali Kandil At VR Nagpur

VR Nagpur welcomed the festive season with a vibrant, handcrafted Diwali Kandil celebrating Maharashtra’s rich cultural heritage. Adorned with multicoloured designs and intricate artisan-inspired artwork, the installation honored local craftsmanship and the timeless traditions of Diwali.

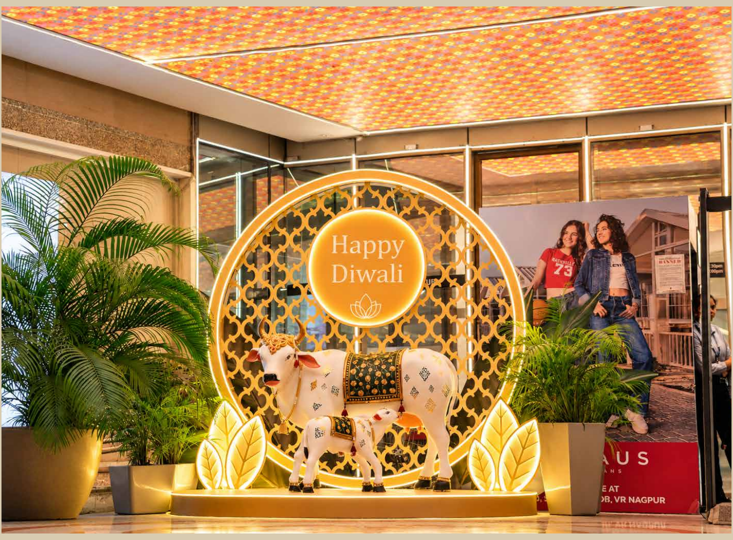
Unveiling the Deepstambh Installation

VR Nagpur celebrates Maharashtra's rich heritage with the unveiling of the traditional Deepstambh installation. Each lamp symbolizes light, positivity, prosperity, and the triumph of good over evil, bringing alive the beauty of our cultural traditions.



Vasubaras—Celebrating Tradition & Togetherness

Marking the beginning of Diwali festivities, Vasubaras celebrates gratitude, prosperity, and the sacred bond between people and nature. Through these traditional installations, VR Nagpur honours the significance of Maharashtra's cultural heritage and the rituals that make Diwali truly special.


Happy
Diwali

MY FM – AUTO & PROPERTY EXPO

24th & 25th October, 2026

Bringing together opportunities across the automotive and real estate sectors, the My FM – Auto & Property Expo at VR Nagpur promises an enthralling experience for visitors exploring their next vehicle, property, or investment opportunity. Featuring nine stalls across the auto and property domains, the expo will offer a platform for brands to showcase their offerings and connect directly with prospective customers.

The event will also bring the venue to life with live music, interactive games, audience engagements, and on-ground activities led by MY FM's Radio Jockeys (RJs).

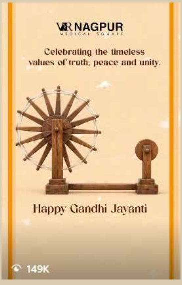
MY FM PROPERTY & AUTO EXPO
REGISTRATION DESK

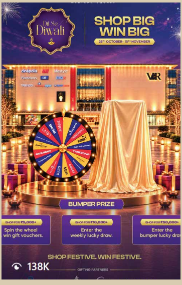
SOCIAL MEDIA INSIGHTS

OCTOBER 2026

VR Nagpur maintained strong digital momentum, recording 1.1 million views and over 34K interactions this month, taking its total social media community to more than 28K followers.

VR NAGPUR
Dil Se Diwali
SHOP BIG WIN BIG
COMING SOON - STAY TUNED
176K


VR NAGPUR MEDICAL SQUARE
Celebrating the timeless values of truth, peace and unity.
Happy Gandhi Jayanti
149K

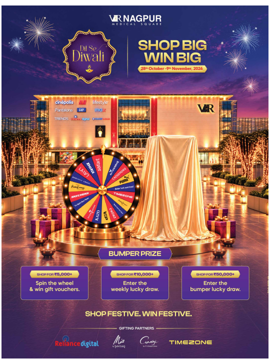

Dil Se Diwali
SHOP BIG WIN BIG
28TH OCTOBER - 15TH NOVEMBER
BUMPER PRIZE
SHOP FESTIVE. WIN FESTIVE.
GIFTING PARTNERS
138K

UPCOMING EVENTS

DIL SE DIWALI SPIN THE WHEEL

28th October -9th November, 2026

Dil Se Diwali will transform VR Nagpur into a dazzling festive destination for 13 days of celebrations, shopping, and shared experiences. Visitors can look forward to an exciting line-up of festive engagements, including Shop & Win, Bumper Gift Prizes, Spin the Wheel, and more interactive activities designed to add surprise and delight to every visit.

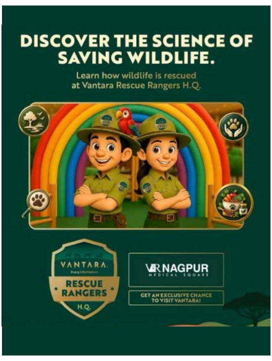

VR NAGPUR MEDICAL SQUARE
Dil Se Diwali
SHOP BIG WIN BIG
28th October -9th November, 2026
BUMPER PRIZE
SHOP FOR ₹5,000+
Spin the wheel & win gift vouchers.
SHOP FOR ₹10,000+
Enter the weekly lucky draw.
SHOP FOR ₹50,000+
Enter the bumper lucky draw.
SHOP FESTIVE. WIN FESTIVE.
GIFTING PARTNERS
Reliance digital
TIMEZONE

VANTARA–FOR KIDS

13th – 22nd November, 2026

This November, VR Nagpur invites young minds to step into the world of wildlife conservation with Vantara Rescue Rangers HQ — an immersive, wildlife-themed experience where learning meets adventure. Designed especially for preschoolers, this interactive pop-up will introduce children to the fascinating world of animal care, wildlife rescue, and conservation through playful activities, exciting rescue missions, and hands-on exploration.

With complimentary entry for preschool children, the experience promises a memorable educational outing beyond the classroom.


DISCOVER THE SCIENCE OF SAVING WILDLIFE.
Learn how wildlife is rescued at Vantara Rescue Rangers H.Q.
VANTARA.
RESCUE RANGERS
H.Q.
VR NAGPUR MEDICAL SQUARE
GET AN EXCLUSIVE CHANCE TO VISIT VANTARA!

TREE LIGHTING & CAKE MIXING CEREMONY

27th November, 2026

VR Nagpur, in collaboration with Pride Hotel Nagpur, will usher in the festive season with a heartwarming Cake Mixing & Christmas Tree Lighting Ceremony. Bringing together children, families, and invited guests, the celebration will blend cherished Christmas traditions with joyful experiences. From a chef-led cake-mixing session featuring little participants to the much-awaited Christmas tree lighting, the evening will be filled with festive cheer, live music, sweet treats, and special gifts for the children.

VR NAGPUR MEDICAL SQUARE
TREE LIGHTING & CAKE MIXING CEREMONY
27th November, 2026

BLACK FRIDAY SALE

27th, 28th & 29th November, 2026

The countdown to the ultimate shopping spree begins at VR Nagpur! This Black Friday, get ready to turn your wishlists into reality with exciting offers, irresistible deals, and incredible finds across your favourite brands. From fashion and lifestyle to beauty, accessories, and more, the Black Friday Sale promises a shopping experience where every visit brings the thrill of discovering something new.

VR NAGPUR MEDICAL SQUARE
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BLACK FRIDAY SALE
27th, 28th & 29th November, 2026

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