



Dear Partner,

September at VR Nagpur was all about meaningful moments and festive momentum. We hosted a soulful Ganesh Visarjan Sohala, celebrated the joy of dance with our Garba Night in collaboration with Dainik Bhaskar, and even welcomed the launch of a brand-new Mercedes — turning everyday visits into memorable experiences. These diverse events gave our community a taste of what's to come, as we continue building a destination that blends shopping with celebration.

As we step into October, the excitement only grows. With the Diwali Shop & Win campaign, a new store opening, and performances that light up the weekends, the Centre is geared up to make the most of the festive season. We love being the place where people return again and again — to celebrate with their families, share their stories, and create new memories together.

Warm regards,
Team VR Nagpur

HIGHLIGHTS OF THE MONTH

GRAND GANESH VISARJAN SOHALA

6th September, 2025

Devotion met grandeur at the Grand Visarjan Sohala, where the beats of over 100 dhol and tasha performers electrified the atmosphere. With prayers, cheers, and vibrant colours, thousands of devotees came together to bid an emotional farewell to Ganpati Bappa. VR Nagpur's offering of neerup marked the moment with reverence, making it a truly unforgettable celebration of faith, unity, and culture.

The impact extended far beyond the physical celebration — the event became a milestone on social media as well. Our campaign reached over 1.6 million viewers, generated 26,000+ profile visits, and saw a surge in engagement with thousands of likes, comments, and shares across reels and posts. The campaign also drove a notable spike in new followers, firmly establishing this Visarjan as one of the most successful community events VR Nagpur has ever hosted — both online and on-ground.



MERCEDES-BENZ LAUNCH AT VR NAGPUR

14th September, 2025

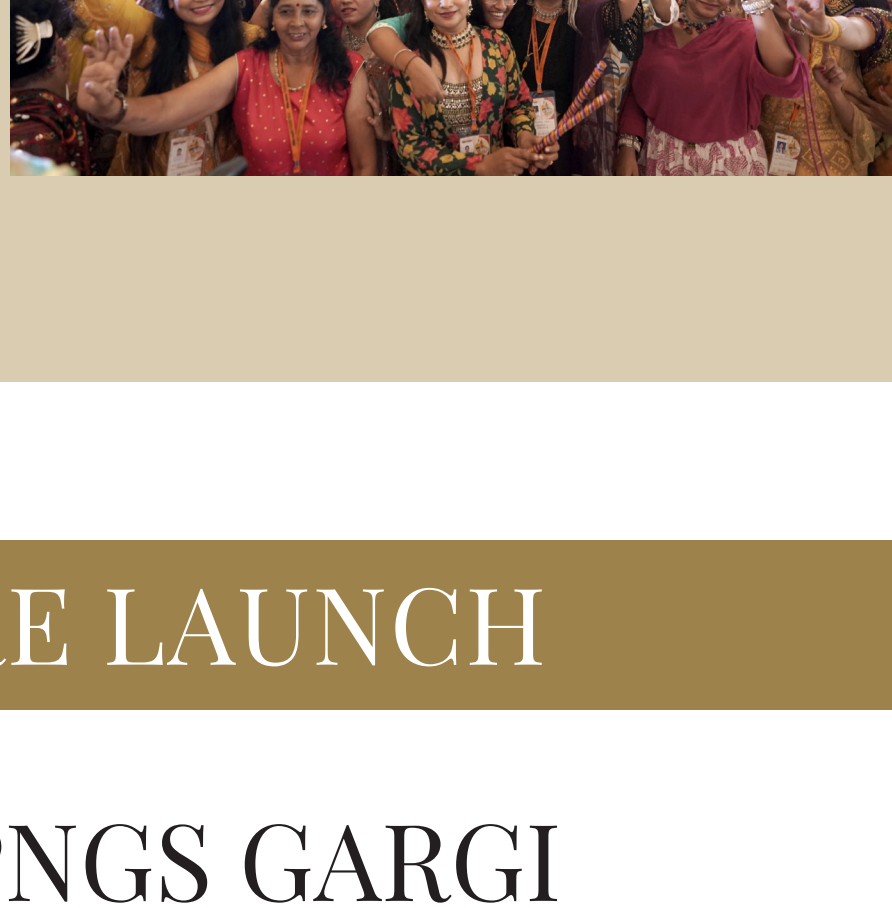
Elegance drove into town as Mercedes-Benz unveiled its latest masterpiece Mercedes AMG GLC 43 at VR Nagpur. The City of Oranges embraced luxury with open arms as visitors thronged the showcase, admiring cutting-edge innovation wrapped in timeless style. The launch not only turned heads but also reinforced VR Nagpur as the city's go-to destination for premium global experiences.



GARBA IN STYLE IN COLLABORATION WITH DAINIK BHASKAR

25th September, 2025

Tradition twirled into celebration at Garba in Style 2025. With over 300 participants, the night was a vibrant swirl of colour, rhythm, and joy. The energy of the dhol, the mesmerising performances, and the festive spirit lit up VR Nagpur like never before. A perfect reminder that at VR Nagpur, culture and community always dance hand in hand.

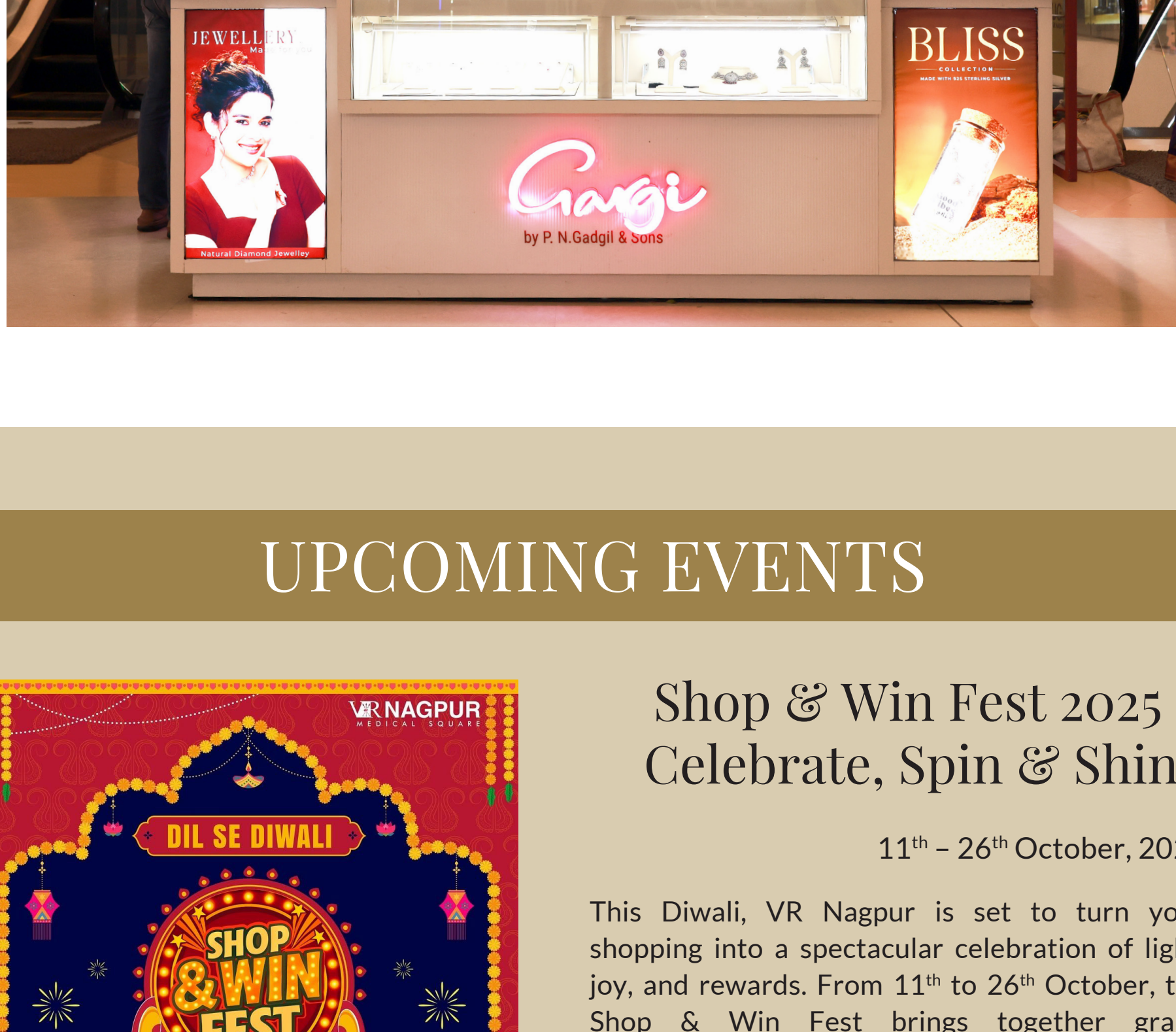


NEW STORE LAUNCH

GARGI BY PNGS GARGI FASHION JEWELLERY LIMITED

This festive season, VR Nagpur welcomes a sparkling new addition – Gargi by PNGS Gargi Fashion Jewellery Limited. Blending contemporary style with timeless elegance, Gargi brings jewellery designed for today's confident, expressive generation.

From chic everyday wear to statement pieces that shine at every celebration, each creation is crafted to reflect individuality and charm. Step into Gargi this season and discover jewellery that is vibrant, versatile, and beautifully you.

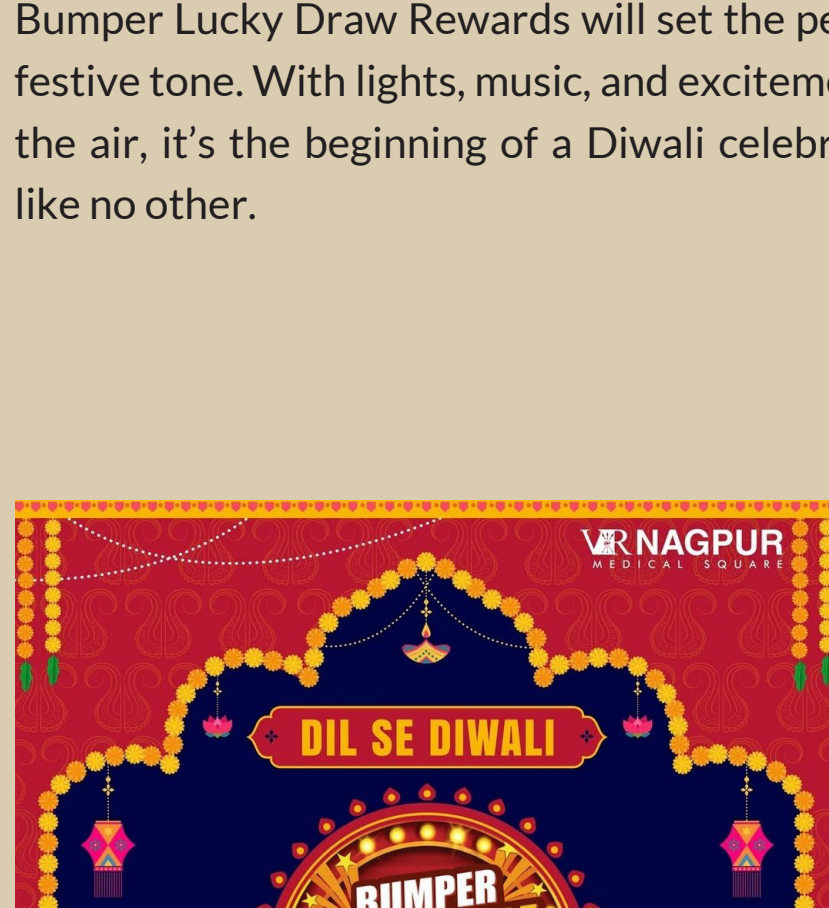


UPCOMING EVENTS

Shop & Win Fest 2025 – Celebrate, Spin & Shine

11th – 26th October, 2025

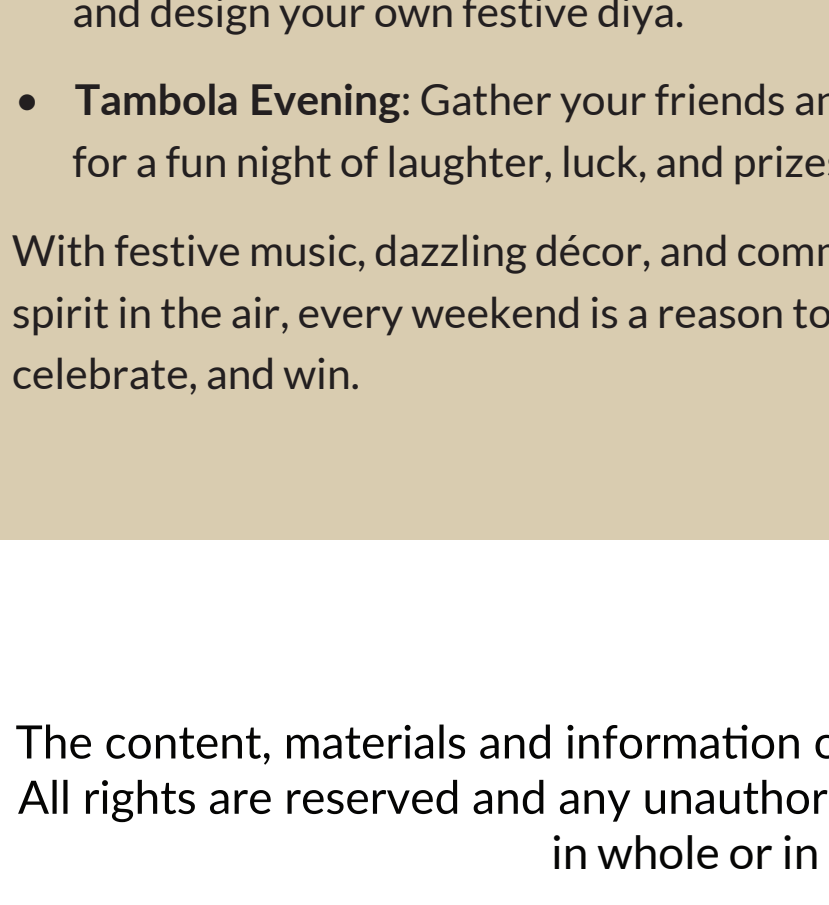
This Diwali, VR Nagpur is set to turn your shopping into a spectacular celebration of light, joy, and rewards. From 11th to 26th October, the Shop & Win Fest brings together grand entertainment, festive décor, and a rewarding shopping experience that truly makes every visit feel like a festival.



The Grand Launch

11th Oct, 2025

The festivities will begin with a high-energy launch evening as VR Nagpur lights up in true Diwali style. A live band performance, anchor-led interactive games, and the unveiling of the Bumper Lucky Draw Rewards will set the perfect festive tone. With lights, music, and excitement in the air, it's the beginning of a Diwali celebration like no other.



FESTIVE FUN ACTIVITIES FOR EVERYONE

VR Nagpur will transform into a hub of celebration with engaging activities for all ages:

- **Diya-Making Workshop:** Unleash your creativity and design your own festive diya.
- **Tambola Evening:** Gather your friends and family for a fun night of laughter, luck, and prizes.

With festive music, dazzling décor, and community spirit in the air, every weekend is a reason to visit, celebrate, and win.

