



Dear Partner,

From the arrival of VR Cha Raja with the Sthapana Puja to the hands-on Clay Idol Making Workshop, the large-scale Grand Rangoli Installation, and the emotional Visarjan Sohla, each moment added a distinct layer to the festive journey at VR Nagpur. Together, they transformed the Center into a vibrant space for culture, celebration and shared community experiences.

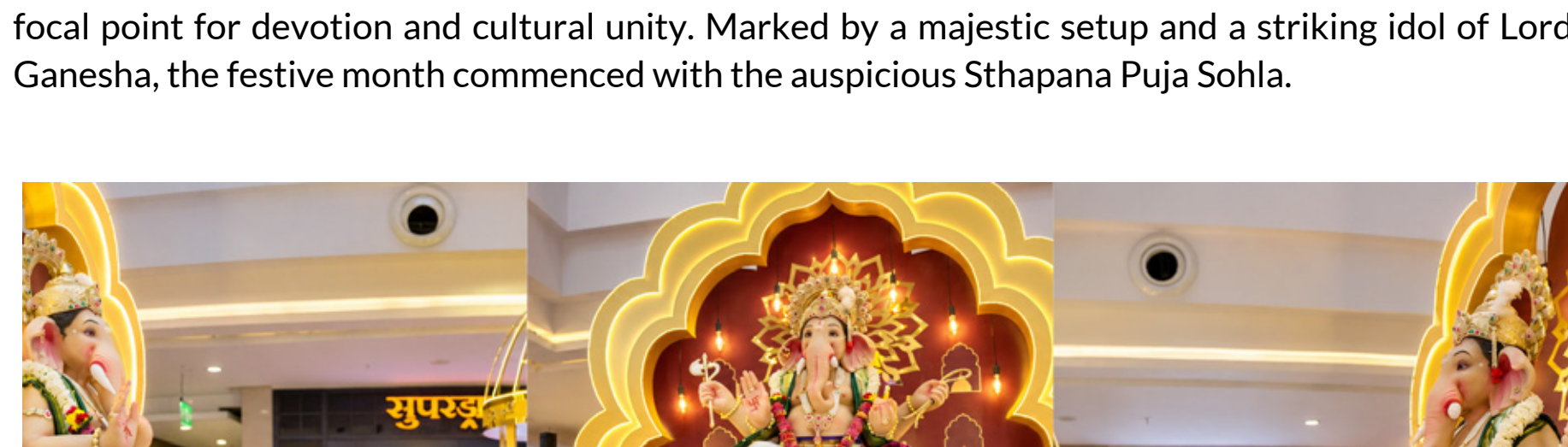
As we move into October, VR Nagpur is set to carry the festive momentum forward with a vibrant line-up of experiences. From two high-energy nights of Dandiya and Navratri celebrations to the unveiling of the Center's Diwali installation, and the launch of Dil Se Diwali. October will bring together culture, festive shopping, interactive experiences and shared celebrations across the Center.

Warm regards,
Team VR Nagpur

HIGHLIGHTS

VR CHA RAJA 2026 A CELEBRATION OF FAITH, CREATIVITY & COMMUNITY

September at VR Nagpur was marked by the spirit of Ganeshotsav, as VR CHA RAJA united visitors through devotion, artistic creativity, and vibrant cultural engagement. The grand celebrations commenced with the welcoming Aagman Sohla and auspicious Sthapana Puja, followed by a week of daily interactive activities, including idol-making workshops, family games, and a colorful Rangoli showcase. The festivities concluded with a reverent and heartfelt Visarjan Sohla, reaffirming VR Nagpur's ongoing commitment to enriching and Connecting Communities®.



VR CHA RAJA 2026 GANPATI STHAPNA

14th September, 2026

VR Nagpur inaugurated the 4th Edition of VR Cha Raja 2026, transforming the center into a major focal point for devotion and cultural unity. Marked by a majestic setup and a striking idol of Lord Ganesha, the festive month commenced with the auspicious Sthapana Puja Sohla.



CLAY IDOL MAKING WORKSHOP

18th September, 2026

Celebrated across Nagpur for its festive cheer and family-friendly activities, VR Cha Raja hosted an inspiring Clay Idol-Making Workshop. Over 50 children Participated in the hands-on session, learning the traditional art of sculpting eco-friendly clay into idols of Lord Ganesha under expert guidance.



GRAND RANGOLI CELEBRATION

21st September, 2026

The Grand Rangoli display brought a splash of vivid color to VR Cha Raja! To support local artists and celebrate our rich cultural heritage, this magnificent Rangoli became an instant highlight and the ultimate selfie spot for our visitors.



VR CHA RAJA 2026 VISARJAN SOHLA

25th September, 2026

A grand, heartfelt farewell to our beloved Bappa! Ganeshotsav festivities at VR Cha Raja culminated in a grand and emotional Visarjan Sohla procession for VR Cha Raja. The ceremonial farewell featured high-energy performances by traditional Dhol-Tasha troupes, ceremonial flag displays, and thousands of devotees assembling for a final view of the deity.



SOCIAL MEDIA INSIGHTS

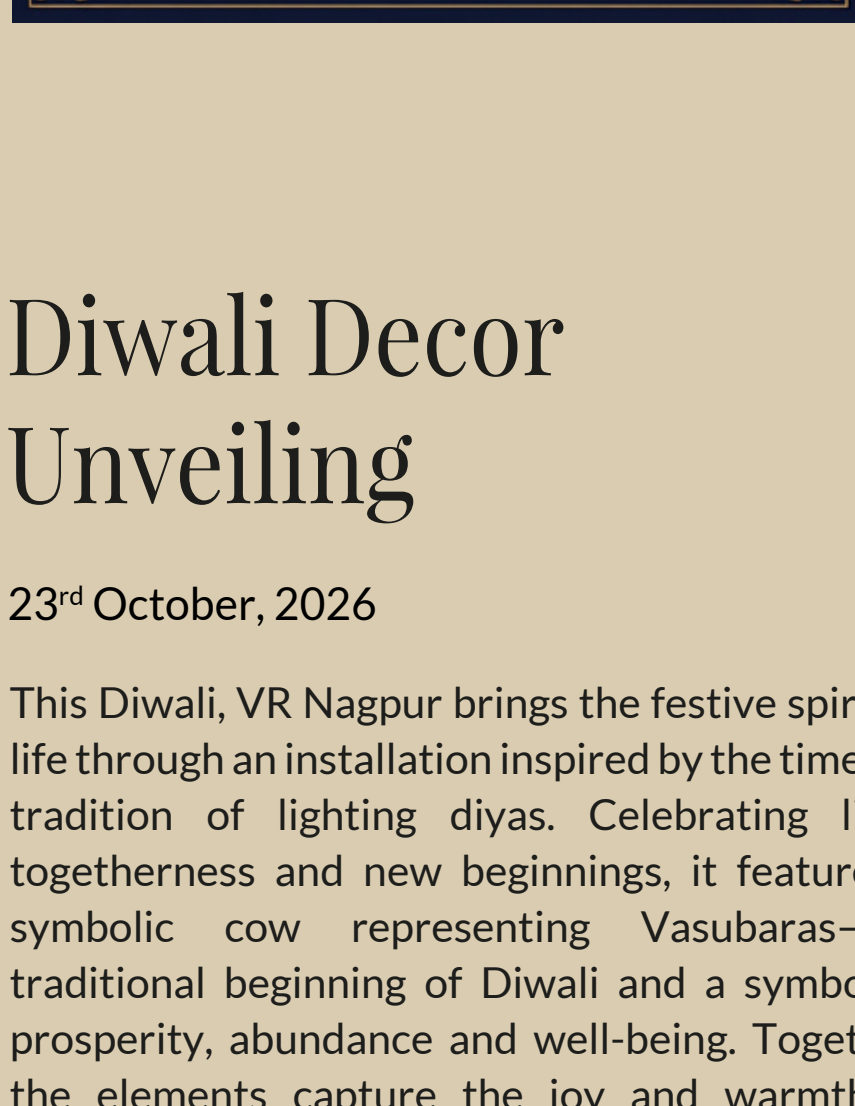
SEPTEMBER 2026

VR Nagpur's digital presence remained strong through the month, with the page closing at 28K+ followers. Posts and reels generated 1.9M+ views and 98K+ interactions, reflecting sustained visibility and healthy audience engagement.

The month's performance was driven by a consistent mix of static and video content, helping maintain strong reach and continued interaction across the page.



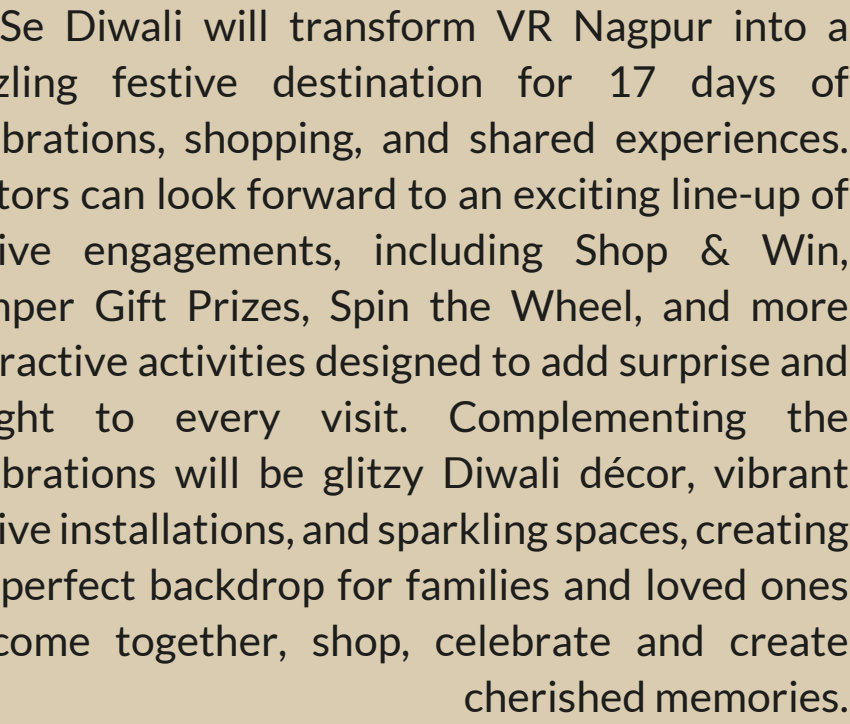
UPCOMING EVENTS



Dandiya Night Navratri Celebration

15th & 16th October, 2026

VR Nagpur invites visitors to celebrate Navratri Night, a grand two-night cultural showcase organized in collaboration with Dainik Bhaskar and Fabulous Events. Blending soulful festive music with high-energy Dandiya sessions, the event offers an immersive folk-dance experience featuring vibrant traditional attire and community festivities. This premier two-day event provides a dynamic space for families and dance enthusiasts to connect, celebrate, and experience the authentic spirit of Navratri.



Diwali Decor Unveiling

23rd October, 2026

This Diwali, VR Nagpur brings the festive spirit to life through an installation inspired by the timeless tradition of lighting diyas. Celebrating light, togetherness and new beginnings, it features a symbolic cow representing Vasubaras—the traditional beginning of Diwali and a symbol of prosperity, abundance and well-being. Together, the elements capture the joy and warmth of celebrating Diwali with loved ones.



Dil Se Diwali

23rd October- 8th November, 2026

Dil Se Diwali will transform VR Nagpur into a dazzling festive destination for 17 days of celebrations, shopping, and shared experiences. Visitors can look forward to an exciting line-up of festive engagements, including Shop & Win, Bumper Gift Prizes, Spin the Wheel, and more interactive activities designed to add surprise and delight to every visit. Complementing the celebrations will be glitzy Diwali décor, vibrant festive installations, and sparkling spaces, creating the perfect backdrop for families and loved ones to come together, shop, celebrate and create cherished memories.

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